

BLACKWING

FULL-TIME JOB OPENING SALES & MARKETING COORDINATOR

Blackwing is hiring a full-time Sales & Marketing Coordinator to work in a fast-paced, fun environment that fosters creative thinking. This position reports directly to the Vice President while working closely with all members of a close-knit team dedicated to an iconic brand.

Key Responsibilities include helping to develop and execute:

- Content and social media strategies.
- Email marketing campaigns.
- Public relations efforts.
- Consumer-driven promotions.
- An ongoing content and promotional calendar.
- New product launches.
- A network of fans, artists and brand ambassadors.

Desired Skills and Qualifications:

- Positive attitude and willingness to learn
- Completion of a degree at an accredited college or university
- Excellent writing skills

Details and Benefits:

- Full-time salaried position
- Platinum healthcare package (medical, vision and dental)
- 401k program with employer match
- Flexible time off policy
- Paid skill training

To apply, send resume and portfolio to Careers@Blackwing602.com

BLACKWING

WHO IS BLACKWING?

Blackwing pencils were favored by award-winning creators throughout the 20th century. Despite a cult following, Blackwing pencils fell victim to a cost cutting culture in the 1990s and were discontinued. That didn't stop devotees from paying as much as \$40 per pencil to seize unused stock. In 2010, Stockton company Cal Cedar drew from nearly a century of experience to bring Blackwing pencils back for a new generation of writers, artists, and others seeking a more natural lifestyle.



Blackwing's parent company, California Cedar Products, was founded in 1917 by the same family that owns it today.

Blackwing has been talked about in the *Wall Street Journal*, the *New Yorker*, *Vogue Magazine*, among others. Blackwing products are sold at over 1,000 independent stores worldwide, in places such as bookstores, hardware stores and men's lifestyle shops.

VOGUE

THE WALL STREET JOURNAL
WSJ

THE
NEW YORKER

GEAR PATROL

WHO ARE WE LOOKING FOR?

We are looking for **Ambitious** and **resourceful** professionals who want to help build an iconic brand.

For more information, please email to Careers@Blackwing602.com.

blackwing602.com | @Blackwing on Instagram